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MATRIX STRENGTHENS SENIOR TEAM WITH APPOINTMENT OF NEW STRATEGIC DEVELOPMENT MANAGER - INTERNATIONAL

Matrix Fitness – the commercial division of Johnson Health Tech UK Ltd (JHT) – further expands their team with the appointment of Brian Thompson as Strategic Development Manager (International).

Brian will have responsibility for managing ongoing relationships with both UK and International Key Accounts, whilst identifying new opportunities to deliver significant growth in key regions. Brian joins Matrix following 13 years at Technogym UK, where he held various roles including Senior National Account Manager and UK Hospitality Sales Director.

Daniel Clayton Vice President Global Development says: “We are delighted to be strengthening our International team with the appointment of such a high caliber individual as Brian. His industry experience will be invaluable as we continue with our UK and Global expansion plans.”

Thompson commented: “I’m really pleased to join Matrix Fitness - the Johnson Health Tech proposition is very attractive to all market sectors within the industry, and the experience within the UK and International Senior Teams is second to none. It makes it very exciting to know that we can all take this business where we want it to go. Success brings rewards with JHT, and I look forward to making my contribution!”

Brian’s arrival is the latest in a series of prominent appointments by the company, and follows the recent announcement of Jo Rich, as Key Account Manager, and Anthony Foster as Head of Sales, North.

-ENDS-

Words: 256

For further information please contact Tracey Thake or Janette Rose at Johnson Health Tech UK Ltd on 01782 644900, or email Marketing@johnsonfitness.co.uk

About Matrix Fitness Systems

Matrix Fitness Systems - www.matrixfitness.co.uk - is the commercial division of Johnson Health Tech UK Ltd, a supplier of a complete range of premium commercial grade cardiovascular and strength-training equipment for health clubs and other fitness facilities.

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